



YONSEI UNIVERSITY
GRADUATE SCHOOL OF BUSINESS

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GLOBAL MBA

FULL-TIME ENGLISH



Why Yonsei Global MBA?



A globally recognized graduate school of business
holding all three major global accreditations – AACSB, EQUIS, and AMBA



Why Yonsei Global MBA?

01

Cultivating Future CEOs through Creative Leadership

Built on Yonsei University's legacy as Korea's first modern university, Yonsei School of Business has played a pivotal role in the nation's modernization and industrialization for over a century, nurturing visionary leaders who have shaped industries worldwide. Drawing on this legacy, the Yonsei Global MBA cultivates future CEOs with the creative leadership needed to drive innovation in the era of the Fourth Industrial Revolution.

02

Korea's First and Only Triple Crown–Accredited MBA

Yonsei School of Business is the first and only graduate business school in Korea to hold the prestigious "Triple Crown" of international business school accreditations—AACSB (USA), EQUIS (Europe), and AMBA (UK)—along with Korea's KABEA accreditation. These accreditations affirm the Yonsei MBA's foundation in a globally competitive and internationally respected business school.

03

Distinguished and Passionate Faculty

Yonsei Global MBA faculty members, educated at world-leading institutions, bring extensive international teaching experience and deep academic and industry expertise. Driven by a strong commitment to knowledge sharing, they deliver transformative and impactful learning experiences.

04

Flexible Modular Academic System for Focused Learning

Yonsei MBA operates a modular semester system, dividing each semester into two sessions to provide greater flexibility in course planning and academic focus. Intensive sessions offered in the summer and winter further enhance learning through immersive study experiences.

05

Specialized Curriculum Grounded in Leadership & Integrity

The program offers a balanced curriculum across the core areas of business administration, combining rigorous academic theory with practical case studies. Grounded in the values of leadership and integrity, Yonsei MBA develops well-rounded leaders with ethical judgment, a humanistic perspective, and integrative thinking.

06

Advanced Campus Facilities in a Prime Location

Located in the heart of Seoul, Yonsei University's beautiful Sinchon campus offers excellent accessibility. The Business School complex, certified to LEED (Leadership in Energy and Environmental Design) standards, provides world-class educational facilities and modern learning infrastructure.

07

Powerful Alumni Network

Yonsei Business alumni maintain strong and lasting connections through ongoing engagement and collaboration. Backed by one of the largest and most distinguished alumni networks, students gain a strong foundation for future growth.

08

Synergy in a Diverse Global Learning Community

Professionals from diverse national and academic backgrounds share knowledge and expertise, fostering meaningful exchange and broader perspectives. This community offers a truly global learning experience that extends beyond Asia.

Program Overview

Global MBA | Designed for emerging leaders aspiring to become global CEOs

The Global MBA Program aims to develop creative global leaders with a strong understanding of management theory and broad exposure to diverse business cases

Length

18 months

Curriculum Structure

3 semesters

Semester

Fall Semester (September–December) / Winter Session (January)

Spring Semester (March–June) / Summer Session (July)

Break Periods (August, February)

Class Hours

Average 4 to 6 classes per week (1 Class Session = 3 hours)

Credits

45 Credits (25.5 Core Credits, 19.5 Elective Credits)

1.5(3) Credits = 24(48) Contact Hours

Thesis Requirement

No thesis required

Concentration

Global MBA Program offers concentration tracks that enable students to build deeper expertise in specific areas of business.

- Available Tracks: Marketing / Strategy and Organization Management
- Completion Requirement: Complete at least 9 credits of approved elective courses within a single track.





AMOREPACIFIC ATRIUM

Curriculum

Semester 1 (Fall)

Module	Period	Core Courses	Credits
Module 1	Sep–Oct (8 weeks)	Business Strategy (3) Financial Accounting (3) Marketing Management (3) IT for Value Creation (1.5) Economic Analysis (1.5)	15 – 16.5
Module 2	Oct–Dec (8 weeks)	Business Strategy (3) Financial Accounting (3) Marketing Management (3) Statistics for Management (1.5)	
Winter Session	Dec–Jan (4 weeks)	Electives	0 – 7.5

Semester 2 (Spring)

Module	Period	Core Courses	Credits
Module 1	Mar–Apr (8 weeks)	Financial Management (3) Organizational Behavior (3) Production & Operations Management (1.5) Management Science (1.5)	12 – 16.5
Module 2	Apr–Jun (8 weeks)	Financial Management (3) Organizational Behavior (3) Business Ethics & CSR (1.5) Global Business Environment (1.5)	
Summer Session	Jun–Jul (6 weeks)	Internship (1.5 or 3) or Electives	0 – 7.5

Semester 3 (Fall)

Module	Period	Core Courses	Credits
Module 1	Sep–Oct (8 weeks)	Electives	6 – 16.5
Module 2	Oct–Dec (8 weeks)	Electives	

* The curriculum is subject to change.

Elective Courses

Problem-solving-oriented electives designed to build specialized expertise through focused study



Asian Business Focus

Marketing in China, Marketing in Japan, Managing in Emerging Markets, Managing in Asia, Simulation of Product Localization, Supply Chain Management in Asia, Human Resource Management in Korea, Understanding Korean Business and Culture

Diverse Business Areas

Global Talent Management, Global Business Trends, Global Business Environment, Managerial Accounting, Asset Management: Theory and Practice, Brand Management, Entrepreneurship in Action, Venture Capital & Entrepreneurship

Tactics and Strategy

Global Marketing, Global Business Strategy, Decision Making under Uncertainty, Data Driven Marketing Decisions, Financial Statement Analysis, Consulting Action Project, Strategy and Success, Business Data Analysis Methods, Marketing Research, Business Game for Intensive Decision Making, Supply Chain Analytics, Operations Data Analysis with SQL, Generative AI for Business

Note Elective offerings are subject to change based on program needs

Global Business Insight

Yonsei MBA offers a range of global programs designed to help students develop international perspectives and leadership capabilities.

Student Exchange Program

To broaden students' global perspectives and strengthen their business competencies, Yonsei MBA offers exchange opportunities with leading business schools around the world. Students may spend one semester at a partner university, earning academic credit while gaining firsthand exposure to the local language, culture, and business environment.

Partner Schools for the MBA Exchange Program (Spring & Fall 2026)

CANADA	York University(Schulich School of Business), University of British Columbia(Sauder School of Business)
CHINA	CEIBS, Tsinghua University(School of Economics and Management), Shanghai Jiaotong University(Antai College of Economics and Management), Peking University(Guanghua School of Management)
DENMARK	Copenhagen Business School
FINLAND	Hanken School of Economics, Aalto University(School of Business)
FRANCE	ESCP, ESSEC Business School, IESEG School of Management
GERMANY	University of Tübingen(Faculty of Economics and Social Sciences), WHU – Otto Beisheim School of Management, University of Münster(School of Business and Economics)
ITALY	Politecnico di Milano(School of Industrial and Information Engineering)
JAPAN	Keio Business School, Waseda University, Nagoya University of Commerce and Business
PHILIPPINES	Asian Institute of Management (AIM)
SINGAPORE	Nanyang Technological University(Nanyang Business School)
SPAIN	ESADE, University of Navarra(IESE Business School)
SWEDEN	University of Gothenburg(School of Business, Economics and Law)
THAILAND	Thammasat University(Thammasat Business School)
NETHERLANDS	Erasmus University(Rotterdam School of Management)
USA	Duke University(Fuqua School of Business)

Note Partner universities available for exchange may vary by semester.

Global Study Program(GSP)

Global Study Program (GSP) is an intensive one-week international experience designed to broaden students' global business perspective. During the program, students attend lectures at leading international business schools and visit global companies. Students earn two academic credits upon completion and may choose to participate during either the summer or winter session.

Recent Partner Universities & Company Visits

<Summer GSP>

- University of Washington(USA) & Microsoft, Boeing
- Hes-so University(Switzerland) & Omega Watch, Victorinox Factory
- Nyenrode Business University(Netherlands) & Impact Hub Amsterdam

<Winter GSP>

- Chulalongkorn Business School(Thailand) & MBK Group, Kasikorn Business-Technology Group
- University of New South Wales(Australia) & Canva Australia, Commonwealth Bank Australia
- Doshisha University(Japan) & Kyocera, Shoyeido



Dual Degree Programs



ILLINOIS TECH

Yonsei MBA – Illinois Institute of Technology

Yonsei MBA–Illinois Institute of Technology dual degree program provides general business education for future CEOs at Yonsei School of Business and specialized training in Marketing Analytics, Finance, or Environmental Management & Sustainability at IIT Stuart School of Business over the course of the two–year program.



Yonsei MBA – ESCP Business School

Yonsei MBA–ESCP Business School dual degree program allows students to be concurrently enrolled as full–time degree students at both schools for two academic years. Upon completion of the program, students receive an MBA from Yonsei School of Business and a Master in Management from ESCP Business School.



University of Zurich
UZH

Yonsei MBA – University of Zurich

Yonsei MBA–University of Zurich dual degree program allows students enrolled in Yonsei University’s Global MBA and the University of Zurich’s Master of Advanced Studies in European and Asian Business Management (MAS EABM) to earn two degrees—a Global MBA and an MAS EABM—while gaining deeper insights into business trends in each country.



CKGSB
长江商学院

Yonsei MBA – CKGSB

Yonsei MBA–CKGSB dual degree program aims to jointly develop future business leaders and professionals in the context of the Asia–Pacific region. Upon successful completion of the program, students are awarded an MBA degree from Yonsei School of Business and an MBA degree from Cheung Kong Graduate School of Business.



SEM
TSINGHUA UNIVERSITY
清华经管学院

Yonsei MBA – Tsinghua University

Yonsei MBA–Tsinghua University dual degree program allows students to study at both Yonsei School of Business and Tsinghua University School of Economics and Management (SEM) while gaining insights into Asian business environments. Graduates receive MBA degrees from both institutions.



Class Statistics

Class	2026	2025	2024	2023	2022
International Student Ratio	60%	63%	69%	73%	45%
Average Age	31	29	26	29	29
Average Work Experience	5.3Y	3Y	3.5Y	4.3Y	5.4Y
Female Student Ratio	64%	60%	65%	61%	50%

Nationalities (Class of 2026 & 2027)



20+
Countries

Americas

Brazil, Colombia, Mexico, United States

Asia-Pacific

China, India, Indonesia, Kazakhstan, Malaysia, Myanmar, Pakistan, Philippines, Republic of Korea, Singapore, Taiwan, Thailand, Vietnam

Europe

France, Germany, Italy, Russia

Middle East & Africa

Iran, Morocco

Undergraduate Majors (Class of 2026 & 2027)



36%
Business
Administration



12%
Economics



17%
Engineering



12%
Social Sciences



12%
Arts / Humanities



11%
Others

Alumni Interviews



Noman Shaheer

Senior Assistant Professor
University of Sydney Business School

GMBA Class of 2012

“From Seoul to the World: How Yonsei Transformed My Path.”

It is always daunting to move across borders, especially to a country like Korea when you do not speak the language, have never eaten the food, and still choose to move there simply to explore. That was me when I first landed in Seoul to join the GMBA program.

I soon realized I was not alone. Students from around 50 countries were in the same boat, curious and overwhelmed, yet eager to discover the Korean style. But the support from YSB was immense; alumni events, language classes, visits across Korea and overseas, and, of course, inspiring lectures delivered by some of the best professors in Korea and from overseas. Within a month, we felt “Koreanized.”

If Yonsei gave me one thing, it was the confidence to step beyond my comfort zone and push past boundaries. That training took me across China, the United States, and now Australia, from a corporate career to becoming a professor myself. When I look back, the one word that comes to mind for Yonsei is “transformative.”



**Waranya Jungjaroennorasuk
(Mild)**

Finance Project Manager
(PMO & Strategy)
LINE Pay

GMBA Class of 2024

“I’d Do It Again: A Transformative Choice at Yonsei GMBA.”

My time at Yonsei GMBA remains the most intense, beautiful, and defining episode of my life. I arrived from Thailand with excitement, yet a ‘blank’ slate, unsure how an MBA could bridge my accounting expertise with my passion for Korea. But at Yonsei, the dots slowly began to connect.

Beyond the academic rigor, it was the soul of the school that changed me—the unwavering support of professors and profound friendships forged across cultures. Feeling the ‘Blue’ spirit at Akaraka made me truly belong. By diving into Korean-track classes alongside the Global MBA curriculum, I tested my limits and prepared for the real corporate world. This journey led me from a transformative internship at Hyundai Elevator to a full-time position at Samil PwC, and now to LINE Pay. Yonsei didn’t just give me a degree; it gave me the grit and the community to turn a dream into a thriving reality in Korea.



YONSEI Global MBA

Learn Business the Global Way,
Lead Business the Asian Way





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