



# 1915

YSB began Korea's first modern-style education and research in business studies.

**5,091** students  
**803** new students  
**105** faculty  
**40,636** alumni



# 19 Research Centers

- Global Business Research Center
- Culture & Art Management Research Center
- Yonsei Business Data Center
- Creative Management Research Center
- BMW Center for European Management
- Marketing Strategy Research Center
- Distribution Research Center
- Brand & Business Marketing Research Center
- Center for Quantitative Analysis in Marketing
- Research Center for Startups and 4th Industrial Revolution
- Yonsei Finance Research Center
- Financial Engineering Research Center
- Center for Digital Society
- Supply Chain Management/Logistics Research Center
- Yonsei Information Systems Research Institute
- Bright Internet Research Center
- Social Enterprise Center
- Accounting Research Center
- YSB Center for Global Business Ethics and Responsibility

## Entrepreneurship

- **\$2.2** million in funding
- **1,069** students enrolled in **27** Entrepreneurship & Innovation courses in 2017
- **24** teams participated in YSB start-ups competitions in 2017

**YVIP** Yonsei Venture, Innovation, and Startup Program



# 70%

International student ratio in Global MBA



# \$5.4 million

Scholarships per year



# 734 Schools in 76 Countries

Exchange Students Program

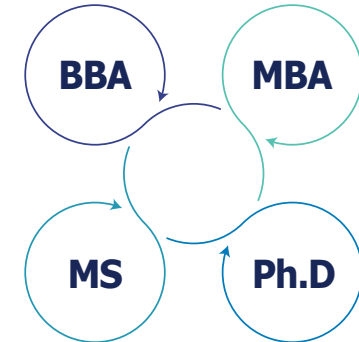
### 3 Rankings

- **Financial Times**
  - First to be ranked in the World's 100 best EMBA programs in Korea
  - First to be ranked in the World's Executive Education customized program in Korea
- **The Economist**
  - First and only to be ranked in the World's Top 100 Full-time MBAs in Korea

### 3 Accreditations



### 4 Degree Programs



### 3 Dual Degrees

- Yonsei-ESSEC BBA
- Yonsei Global MBA-Olin MS in Finance Washington University in St. Louis
- Yonsei Global MBA-Guanghua MBA Peking University

### 6 Concentrations in BBA and MBA

- Entrepreneurship & Innovation in BBA
- Marketing in MBA
- Strategy/ Management in MBA
- Finance in MBA
- Financial Engineering in MBA
- Asset Management / Investment Banking in MBA

### 2 Affiliated Institutions

- Yonsei Business Research Institution
- Sangnam Institution of Management

### 8 Majors in MS and Ph.D

- Marketing
- International Business
- Management
- Finance & Insurance
- Accounting
- Operations Management
- Management Science
- Information Systems

### 26+ Executive Education Programs

- Advanced Management Program(AMP)
- Samsung Electronics Retail Professional Program
- Hyundai Global Professional Program
- CJ Cheiljedang Global Manufacturing Academy
- IBK Advanced Finance Consultant Program
- Kumho-Asiana Customized Program
- Shinsegae Customized Program